



Figure 1 - Downtown Smithville

City of Smithville, Missouri

Board of Aldermen - Work Session Agenda

Tuesday, June 17, 2025

5:00 p.m. – City Hall Council Chambers and Via Videoconference

Anyone who wishes to view the meeting may do so in real time as it will be streamed live on the [City's YouTube](#) page.

1. Call to Order

2. Budget Discussion

- **World Cup**
- **Snow Removal Operations**
- **Staffing Needs**
- **Outside Funding Requests**
 - Northland Assistance Center – Rent and Utility Assistance
 - Community in Action – Staff Funding

3. Adjourn



	<div>STAFF</div> <div>REPORT</div>
Date:	June 17, 2025
Prepared By:	Gina Pate, Assistant City Administrator Matt Denton, Parks & Recreation Director
Subject:	2026 World Cup

World Cup Overview

KC2026 is a nonprofit organization overseeing strategy and delivering host city duties for FIFA World Cup 26™. KC2026 will plan, construct and implement all aspects of Kansas City's largest sports and fan engagement event in the region's history.

The tournament will take place from June 11 to July 19, 2026, with Kansas City hosting six matches, including one quarterfinal. An estimated 650,000 fans are expected to visit the region during this time. The full match schedule is available on the [FIFA website](#).

The region may also host up to three team base camps, which serve as each team's "home away from home" during the tournament. Possible base camp locations include:

- Compass Minerals National Performance Center (Kansas City, KS), paired with the Sheraton Overland Park
- KC Current Training Facility (Riverside, MO), paired with Hotel Kansas City
- Rock Chalk Park (Lawrence, KS), paired with StoneHill Lawrence

FIFA will announce the geographic zones for team play in late 2025, after which teams will submit their preferred base camp selections. Final base camp assignments will be announced in early 2026.

Additional training site locations in the region may include:

- Children's Mercy Park
- Compass Minerals National Performance Center
- KC Current Training Facility
- CPKC Stadium
- Rock Chalk Park (Lawrence, KS)
- Buser Family Park (Manhattan, KS)

To build regional excitement ahead of the World Cup, KC2026 plans to coordinate a series of lead-up events. Stay up to date with all World Cup updates by visiting their [website](#).

Economic Impact

Kansas City will host matches from June 16 to July 11, 2026, including one quarterfinal. With up to 650,000 fans expected and the potential for three base camps, many visitors will be spending extended time in the region seeking entertainment and experiences.

To support our local businesses, staff plan to develop a business guide in partnership with community organizations. This will help ensure businesses are prepared for the influx of visitors and understand regulations and best practices related to the World Cup.

We encourage Smithville businesses to embrace and highlight their unique offerings to help provide visitors with an authentic local experience.

Local Barriers

While Smithville is located near Arrowhead Stadium and downtown Kansas City, it may face some challenges in attracting visitors due to:

- Lack of proximity to official event zones
- No public transportation options to the stadium or downtown
- No feasible location with 1,000+ parking spaces to serve as a shuttle pick-up site
- Limited hotel accommodations compared to other cities in the region

However, short-term rental opportunities are growing in Smithville and may provide a valuable alternative for visitors seeking overnight stays.

Smithville Event: July 4, 2026

Visitors will be looking for events throughout the World Cup, and staff propose leveraging Smithville's annual Fourth of July Celebration as a signature event.

The United States will commemorate the 250th anniversary of the signing of the Declaration of Independence (the Semiquincentennial) on July 4, 2026, making this an ideal opportunity to attract a wider audience.

Clay County Parks has approached the City about expanding the annual fireworks display to commemorate this historic celebration. To enhance the festivities, staff propose the following:

- Partnering with Main Street to host a daytime event downtown
- Organizing food trucks, bounce houses, and free family activities at Smith's Fork Park
- Encouraging local businesses to offer specials and promotions to drive commerce

Additional Efforts

- Parks & Recreation Month (July 2026) will feature free, soccer-themed programming for the community.

- The Smithville Main Street District (SMSD) is planning photo ops and small pop-up events throughout the summer.
- Downtown wayfinding signage is being developed and is expected to be installed before summer 2026.

Staff recommends updating the downtown banners, which were last updated in 2022. The proposal includes replacing the current winter and summer designs, as well as an all-season design. With the addition of 13 new streetlights from the Streetscape Phase III project, the estimated cost for the new banners is \$10,050. Staff will coordinate with SMSD to explore a potential cost-sharing opportunity for the downtown banners.

Some communities have started to temporarily lift restrictions on Short-Term Rentals for the World Cup to temporarily allow an unlimited number of short-term rentals from May 1 – July 31, 2026. The City's current [ordinance](#) limits the number of short-term rentals. Staff would like Board direction to bring forward any temporary changes for the World Cup.

Regional Collaboration

Clay and Platte counties have formed a Northland World Cup Working Group to coordinate regional efforts. A key outcome of this collaboration is the upcoming launch of Go North KC, a branding and marketing website to promote Clay County, Platte County, and local municipalities. This platform will play a vital role in attracting visitors and businesses before and during the World Cup. They have requested a \$5,000 contribution from the City of Smithville to support the website's development. Ongoing hosting costs will be covered by the counties.

Mid-America Regional Council (MARC) has a regional hub of planning efforts and will have a calendar of events occurring in the region. The goal is for communities to plan events strategically so the area is not saturated with the same type of events.

Estimated (unbudgeted) FY2026 General Fund costs:

- Fireworks: Additional \$3,000 (current budget is \$8,000, making the total \$11,000)
- Advertising: \$3,000
- Downtown banners: \$3,350 (89 streetlights x \$36/banner) + design costs
- Bathroom facilities: \$780
- Bounce houses / Activities: \$5,000
- Go North KC Website: \$5,000
- **Total Additional Funds: \$20,130**

Next Steps

Staff would like direction from the Board of Aldermen on the World Cup event planning and estimated costs.

Date:	June 17, 2025
Prepared By:	Chuck Soules, Public Works Director
Subject:	Snow Removal Operations

Background

The City of Smithville currently utilizes a combination of in-house resources (6 snowplows) and contracted services (1-2 snowplows) to perform snow and ice removal across over 100 lane miles of roadway, 89 cul-de-sacs, and numerous dead-end street stubs. The Street Division prioritizes arterial streets for emergency access, followed by secondary and residential routes. The Parks and Recreation (P&R) Department handles snow clearing at City Hall, the Senior Center, and along trails and sidewalks adjacent to City property.

Since 2021, the City has contracted snow removal assistance in select subdivisions. While this approach has provided support, contractor performance has varied, often requiring City staff to revisit and rework areas to meet service expectations. In the winter of 2024–2025, the City experienced a significant snow event, during which the contractor's service quality did not meet expectations of staff nor residents. This resulted in additional follow-up by City staff, taking away resources from other areas that needed to be cleared / treated.

Additionally, the City began using salt brine in 2023 as a pre-treatment to improve the effectiveness of snow and ice removal.

Following are the costs associated with contracted snow removal. It should be noted these costs are only for equipment and personnel, materials (salt and sand) are provided by the City.

Season	Cost
2021	\$5,475
2022	\$11,768
2023	\$11,773
2024	\$7,866
2025 to date	\$22,752

Proposal

Staff proposes to eliminate contracted snow removal services and instead integrate the efforts of the Street Division and P&R Maintenance Division to form a coordinated, in-

house snow response operation under the supervision of the Street Superintendent. This will provide the City with 9 units equipped for snow removal. This approach aligns with standard practice in many municipalities, where departments such as Parks, Utilities, and Solid Waste contribute to snow removal operations.

This proposal would provide the following benefits:

- Improved efficiency, coordination, and accountability
- Effective use of City resources and equipment
- Greater consistency and quality of service
- Operational flexibility for prolonged snow events (e.g., alternating crews for rest periods)
- Ability to rotate crews during extended snow events
- Alignment with best practices in many municipalities

To support this change, the City will need to outfit three existing P&R trucks with plows and spreaders. The estimated cost of this equipment is **\$60,000**.

Budget Consideration

Since this expense is not included in the current FY2025 budget, staff is requesting a **budget amendment** to the **General Fund – Street Department Operational Fund** to cover the purchase. The plan is as follows:

- **August 2025:** Solicit bids for plows and spreaders
- **September 2025:** Take delivery of equipment
- **October 2025:** Conduct staff training to ensure readiness for the 2025–2026 winter season

Considerations


- Snow events are unpredictable and may occur during off-hours, weekends, or holidays.
- This change will impact P&R maintenance schedules and availability during winter months.
- Staff recognizes that despite best efforts, some resident concerns (e.g., windrows, missed spots) will persist.

Coordination with Main Street and Future Considerations

The City is currently in discussions with Main Street representatives to coordinate snow clearing in the downtown district. If Main Street successfully contracts for sidewalk snow removal in front of businesses, City staff will work to prevent redundant efforts and support full snow removal during major events (6" + accumulation), potentially involving additional staff from other divisions in the PW Department.

Conclusion

Bringing all snow removal operations in-house will enhance service delivery, reduce reliance on inconsistent contractors, and provide better responsiveness to community needs during winter weather events. Staff requests the Board's feedback for this operational change and the corresponding budget amendment to ensure equipment acquisition in preparation for the upcoming snow season.

	<div>STAFF</div> <div>REPORT</div>
Date:	June 17, 2025
Prepared By:	Gina Pate, Assistant City Administrator
Subject:	Staffing Needs

Background

At previous Board Retreats, the need for additional staffing has been discussed as the city continues to grow and service expectations continue to expand.

The FY2023 budget added three positions: water plant shift supervisor (CWWS Fund), recreation coordinator (General Fund) and street maintenance worker (General Fund). In 2024, a part-time Senior Services Coordinator (grant funded) was added to expand senior services. A temporary part-time Senior Services Assistant (grant funded) employee was added in 2025 to assist the Senior Services Coordinator.

There are 65 full-time employees (FTE) budgeted in the FY25 budget. Recruitment for two Police Officer positions and three utilities positions is active.

At the Board Retreat in April the Board directed staff to bring forward the following positions for further discussion during the FY2026 Budget Development:

Animal Control

The Animal Control Officer would oversee the enforcement of Chapter 235, and work functions related to providing efficient and effective animal control services. The position would also implement a program to trap, neuter and replace (TNR) feral cats in an effort to reduce the recurring colonies of feral cats in the community. The Animal Control Officer would be able to coordinate with Friends of Megan's Paws and Claws and others for volunteer assistance in the evening, weekend, and holiday hours. Staff anticipates filling this position mid-budget year, with an estimated implementation cost of \$113,190 for the position and related program expenses funded by the proceeds of the Public Safety Sales Tax.

Communications/Public Relations Coordinator

Currently, responsibilities for communications rest with several positions throughout the organization. A communications committee meets regularly, but centralizing communications in one position would provide for unified messaging and content. As the community grows and services increase, the need for an identified person to coordinate communications and public relations will be necessary to provide a unified message and coordinate social media presence, city website, citizen newsletters and

other communications. This would require adding a personnel cost estimate of \$78,400 to the General Fund.

GIS/IT Technician

This position is necessary to maintain the GIS system once consultant work to create the base system is complete and to continue to add new infrastructure and attributes to the GIS system. This position will assist with mapping, project development, infrastructure maintenance, asset management and work orders. Ideally, this position would also serve as information technology support to city-wide technology needs. This would require adding a personnel cost estimate of \$78,400 to be split between the General Fund and CWWF Fund (\$39,200 in each fund).

Parks & Facilities Manager

A current need exists for a staff position to plan maintenance, make minor repairs, coordinate, and manage contractors and keep systems in all city facilities in working order. With no currently identified staff, the responsibility for monitoring service and condition of HVAC, plumbing, electrical, and building maintenance has fallen to whoever identifies a problem. This leads to inconsistency in maintenance and service schedules. This would require adding a personnel cost estimate of \$89,000 to the General Fund.

Staff Recommendations for FY2026 Budget Development


As a reminder, personnel cost estimates include wages, insurance premiums, FICA, retirement contributions (LAGERS), and Workers' Compensation rates.

The creation of an Animal Control Officer position within the Police Department was included in PSST discussions. This role will enhance the City's ability to provide efficient and effective animal control services. Staff anticipates filling this position mid-budget year, with an estimated implementation cost of \$113,190 for the position and related program expenses funded by the proceeds of the Public Safety Sales Tax.

Currently, facility maintenance responsibilities are shared across all departments. To improve efficiency and coordination, staff recommends establishing a Parks & Facilities Manager position within the Parks Department. This role would oversee the Parks Maintenance Division and assist the Parks & Recreation Director with contract management. It would also allow for the development of a formal maintenance and service schedule for all public facilities. Staff proposes this position be prioritized in the 2026 budget, with an estimated annual personnel cost of \$89,000, funded by the General Fund.

At present, City Hall is at capacity for additional staffing. However, staff recommends continuing to prioritize the addition of a Communications/Public Relations Coordinator and a GIS/IT Technician in future budget years as space and funding allow.

Staff requests Board feedback on these staffing recommendations to help guide development of the FY2026 Budget.

	<div>STAFF</div> <div>REPORT</div>
Date:	June 17, 2025
Prepared By:	Cynthia Wagner, City Administrator
Subject:	Outside Agency Funding Requests

Two organizations providing services to the Smithville community have made requests for city funding to assist in delivery of services. These requests were presented during the Governing Body Retreat earlier this spring. That discussion resulted in some follow-up questions and information requests which have been conveyed to staff of each agency. The original requests and additional support information provided by each entity is included in the packet.

Northland Assistance Center (NAC)

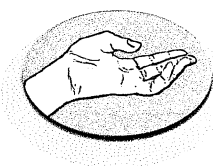
The Northland Assistance Center provides rent, utilities, food, medical, lodging, clothing and other social services to individuals in Clay and Platte counties. According to their request, 2,200 households were served in 2024. This entity does not receive state or federal funding. In 2020, using ARPA funds, the City entered into a Memorandum of Understanding with the NAC to provide assistance to Smithville residents who were struggling to pay rent or utility bills.

NAC is requesting \$5,000 to provide assistance for approximately 20 households in the City of Smithville.

Community in Action (CIA)

Community in Action provides substance abuse programming for youth. CIA activities and staffing is funded primarily through the federal Drug Free Communities Grant program. Based on current federal legislative and budget discussions, CIA staff anticipates significant, if not total loss, of funding through the federal grants.

City funding of \$55,000 is requested to support salaries and general non-profit management. This request has specifically been tied to taxes collected on recreational marijuana, alcohol and tobacco.



NORTHLAND ASSISTANCE CENTER
2018 Gentry, North Kansas City, MO 64116
816-421-2244

March 20, 2025

Honorable Damien Boley
107 W. Main Street
Smithville, MO 64089

Subject: Request for funding to support residents in Smithville with rent or utility assistance.

Northland Assistance Center's mission is to provide rent, utilities, food, medical, lodging, clothing, blankets/sleeping bags, hygiene items, and social services to families and individuals in Clay and Platte Counties.

I am writing on behalf of Northland Assistance Center a Northland-based nonprofit that had been dedicated to supporting those in need in the Northland for 45 years. In the year 2024 we assisted 2200 households with services in the amount of \$303,000.00 making your city and others in the Northland a better place for everyone.

Staff include a full-time Executive Director who has served the agency for 18 years and part-time client services manager who has served the agency for 5 years. NAC has two volunteers who work as needed. NAC is governed by a board of directors composed of representatives from Northland churches, businesses, and members-at-large.

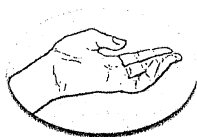
Northland Assistance Center does not receive state or federal funding. We rely on foundations, faith-based communities, companies, local governments, corporations, individuals, and special events for funding. In the past four years agency need has continued to increase while funding for Clay and Platte County residents needing rent and utility assistance has decreased. Due to the cold weather many of your residents did not experience a disruption of services. These services, including past due amounts, are now due. Many clients who have not experienced a need for assistance are contacting our office.

I am asking to be placed on your agenda to request a grant of \$5,000.00 from your city to directly serve your residents in their time of need. We will utilize the database MAAC to track funding by zip code and will prepare monthly reports for staff. I have attached detailed information regarding the agency and a copy of the MOU utilized by the City of North Kansas City for homeless housing funding as an example of an agreement between parties for the consideration of the Board of Alderman.

Thank you for your time and consideration. I look forward to hearing from you. Please call me at 816-591-0615.

Respectfully submitted,

Rita D. Pearce
Executive Director
Northland Assistance Center



NORTHLAND ASSISTANCE CENTER
2018 Gentry, North Kansas City, MO 64116
816-421-2244

Northland Assistance Center has been providing rent, utilities, food, medical, lodging, clothing, blankets/sleeping bags, hygiene items, and social services to families and individuals in Clay and Platte Counties for **45 years**. In the year 2024 we served over 2000 households with over \$303,000.00 in services.

Staff include a full-time Executive Director who has served the agency for 18 years and part-time client services manager who has served the agency for 5 years. NAC has two volunteers who work as needed. NAC is governed by a board of directors composed of representatives from Northland churches, businesses, and members-at-large.

The office is located at the First Christian Church, 2018 Gentry, North Kansas City. The hours of operation are 9:00 AM to 2:00 PM-2p.m. Monday through Thursday. Funding for NAC comes from churches, individuals, foundations, civic groups, businesses, cities in our service area, and special events.

Client Qualifications:

1. All appointments are made by phone 816-421-2243. Northland Assistance Center serves clients Monday through Thursday from 9 am-2 PM.
2. Clients must live in Clay or Platte County and provide the following information:
 - Proof of need for services, must have a disconnect if utility and we pay last \$200.00 (exception KC Water and we may be able to pay up to \$500.00) and must have an eviction notice and pay the rent down to \$300.00.
 - Picture id (must be in state).
 - SS cards all members of the household.
 - Proof of income; payroll stub, food stamp letter, W2's, etc. (zero income forms are available as needed).

Agency Need:

In the past four years agency need has continued to increase while funding for Clay and Platte County residents needing rent and utility assistance has decreased. NAC is requesting a grant of \$5,000.00 from your city to directly serve your residents in their time of need.

**FIRST AMENDMENT TO MEMORANDUM OF UNDERSTANDING
BETWEEN THE NORTHLAND ASSISTANCE CENTER AND
THE CITY OF NORTH KANSAS CITY**

THIS FIRST AMENDMENT TO MEMORANDUM OF UNDERSTANDING (this "Amendment") is entered into this 15th day of January, 2025, by and between the **CITY OF NORTH KANSAS CITY, MISSOURI**, a municipal corporation and third class city duly organized under the laws of the State of Missouri (the "City"), and **THE NORTHLAND ASSISTANCE CENTER**, a Missouri nonprofit corporation ("NAC"), registered and licensed to do business in the State of Missouri. The City and NAC are individually referred to as "**Party**" and are collectively referred to as "**Parties**".

RECITALS

1. The Parties entered into a certain Memorandum of Understanding dated as of November 1, 2024 (the "**Agreement**"), which memorialized certain rights and obligations of each Party in relation to NAC's performing and administering an emergency overnight sheltering program during Cold Weather Events and Emergency Lodging Events for individuals in need, by NAC's utilization of its relationships with area hotels and motels in accordance with the terms and conditions described in the Agreement.

2. By Resolution No. 24-067 passed on October 15, 2024, the City Council of the City approved the terms and conditions set forth in the Agreement.

3. Based upon recent extreme cold weather and a large snowfall, which was preceded by ice, in the City, NAC has provided a significant number of individuals with emergency overnight sheltering and, therefore, available funds for providing shelter have been substantially reduced.

4. By entering into this Amendment, it is the intent of the City to provide additional funds for the sole purpose of providing emergency shelter to unhoused individuals and families during Cold Weather Events in the City.

5. Capitalized terms not otherwise defined or redefined herein shall have the same meaning as provided in the Agreement.

6. The Parties agree that the Agreement shall be and hereby is modified by this written Amendment as follows: the City agrees to pay NAC up to an additional ~~\$15,000~~ for the sole purpose of assisting unhoused individuals and families by providing such additional funds for NAC to provide emergency ~~overnight sheltering during Cold Weather Events, as defined in the Agreement.~~ Such additional funds shall be used for no other purpose or reason without first receiving the City's written approval after action by the City's Governing Body. Moreover, the Parties agree that the Agreement has not been terminated by either the City or NAC as provided for in the Agreement, but rather the Agreement remains in full force and effect..

\$5000.00 For rent or utility assistance

7. The Parties desire to amend the Agreement in accordance with the terms and conditions described above and as set forth hereinafter, all of which shall be for the purpose of providing additional funds for emergency overnight shelter of unhoused individuals and families during Cold Weather Events.

NOW, THEREFORE, for mutual consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Recital F in Memorandum of Understanding. Paragraph F of the Recitals set forth in the Agreement is hereby modified by adding thereto the following:

Based upon recent extreme cold weather in North Kansas City, the need for additional funds to assist NAC in providing emergency overnight shelter to unhoused individuals and families during a Cold Weather Event has increased. The City, therefore, agrees to pay to NAC the additional sum of Fifteen Thousand and No/100 Dollars (\$15,000) to be used exclusively for providing emergency overnight shelter to unhoused individuals and families during a Cold Weather Event as provided for under the terms and conditions set forth in the Agreement, with any excess funds being returned to the City as provided for in the Agreement.

Except as amended immediately above, all other terms and conditions of Paragraph F of the Recitals as set forth in the Agreement shall remain unchanged and in full force and effect.

2. No Modification. Except as specifically modified by this Amendment, each and every other term and condition of the Agreement shall remain unchanged and in full force and effect without modification. The Parties hereto agree that this Amendment is intended to amend the Memorandum of Understanding Between The Northland Assistance Center and the City of North Kansas City dated as of November 1, 2024.

3. Recitals. The above-referenced Recitals are hereby incorporated into this Amendment as though fully set forth in this Amendment and each Party acknowledges and agrees that such Party is bound, for purposes of this Amendment, by the same.

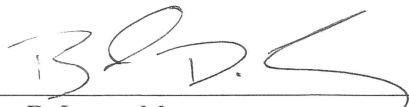
4. Corporate Authority. Each of the undersigned represents and warrants that (i) the Party for which he or she is executing this Amendment is duly authorized and existing, (ii) he or she is duly authorized to execute and deliver this Amendment on behalf of the Party for which he or she is signing, (iii) by so executing this Amendment, the Party for which he or she is signing is formally bound to the provisions of this Amendment, and (iv) the entering into this Amendment does not violate any provision of any other agreement to which the Party for which he or she is signing is bound.

5. Counterparts. This Amendment may be signed in counterparts and all of such counterparts when properly executed by the appropriate parties thereto together shall serve as one fully executed document, binding upon the Parties. Signatures delivered by facsimile transmission or transmitted by e-mail image of a physical signature of an authorized representative of the respective Parties or a reproduction of a document in portable document format or similar format shall have the same force and effect as original signatures.

[Signatures on following two pages. Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the City and NAC have duly executed this Amendment pursuant to all requisite authorizations as of the date first above written.

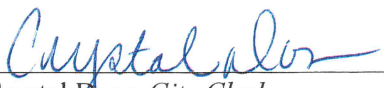
CITY OF NORTH KANSAS CITY,
MISSOURI, a municipal corporation duly
organized under the laws of the State of
Missouri



Bryant DeLong, Mayor

[SEAL]

ATTEST:



Crystal Doss, City Clerk

Request for Funding Proposal City of Smithville, Missouri

Northland Assistance Center request the Mayor and Alderman consider budgeting \$5,000.00 to assist those in need of rent and utility assistance in the City of Smithville, Missouri.

Northland Assistance Center is a faith and community-based collaborative providing rent, utilities, food, medical, lodging, clothing, blankets/sleeping bags, hygiene items, and social services to families and individuals in Clay and Platte counties, Missouri. We are celebrating 45 years of service to our communities.

The poverty rate in Smithville is 8.84%, approximately 1500 households based on 2024 census statistics. The poverty rate for a single family \$15,600, family of 2 \$21,150, family of 3 \$26,650, family of four. NAC defines need at a rate of 2X the established rate which would increase the number of residents in need of assistance.

Qualifications: Smithville resident, proof of income (we provide “no income forms”) for those without income, picture ids for household members over 18, social security cards for all household members, past due rent will be paid in the amount of \$300.00 and past due utilities in the amount of \$200.00 to avoid duplication of services. All qualified clients will be entered into the same data base under the title “Smithville Assistance” and reports will be provided to the City as required.

Access to services: NAC is open from 9:00 to 2:00 Monday through Thursday. Appointments are set by phone. Clients may appear in person with the required documentation and receive food assistance or they can provide documentation via email and provide additional information by phone. We will post available funding on our Facebook page, “NAC the Northland Assistance Center” and ask that you utilize media in your city to do the same.

NAC does not receive state or federal assistance. We rely on grants, individuals, faith-based partners, corporate donations, and special events (our 20th annual golf tournament is on July 12th at Paradise Point). Post COVID three of our grant donors no longer provide monies for rent and utility assistance. Please see the attached copy of our budget.

A grant of \$5,000.00 will provide assistance for approximately 20 households in the City of Smithville. We respectfully ask that you consider and accept this proposal. Please feel free to contact me prior to the meeting on the 17th if you have any additional questions. I look forward to meeting you all.

Rita D. Pearce, Executive Director

816-591-0615

Northland Assistance Center 2025 Budget

Revenue	
Grants funded 2024 through 2025	\$45,000
Foundations	\$70,000
Corporate	\$ 9,000
Civic	\$ 1,000
Government	\$45,000 (NKC homeless housing cold weather)
Golf Tournament	\$10,000
Misc. fundraising events	\$ 8,000
Churches	\$20,000
Individuals	\$15,000
Interest Income (money market)	\$ 500
Misc. Income	\$ 100
Total	\$223,600
In-Kind Donations (administered by agency)	
Food	\$40,000
MAAC (utilities)	\$65,000
AccessKC (dental, hearing aids, prescriptions, durable medical goods)	\$25,000
Misc. in kind gifts (personal supplies, clothing, bedding etc.)	\$ 5,000
Total	\$140,000
Operation Expenses	
Salaries (one half Executive Director salary)	\$28,000
Payroll tax	\$ 2,500
Accounting payroll and tax filing	\$ 3,500
Insurance	\$ 3,000
Equipment expenses	\$ 1,800 (computer, doorbell, copier, QuickBooks)
Rent	\$ 1,800
Golf tournament/misc fund raising	\$ 5,500
State Registration	\$ 100
Memberships	\$ 700
Bank fees	\$ 100
Misc. expenses	\$ 1,000 (volunteer and business lunches, misc.)
Total	\$48,000
Direct Assistance Expenses	
Salaries (Executive Director/Client Manager)	\$50,000
Payroll tax	\$ 3,900
Telephone/internet (direct assistance)	\$ 2,000
MAAC membership (client data base)	\$ 1,000
Office supplies	\$ 1,500

Postage	\$ 500
Utility assistance	\$40,000
Rent assistance	\$21,700
Lodging	\$40,000
Gas cards (volunteers)	\$ 1,800
Food costs (Harvesters and Save -A-Lot)	\$ 3,000
Misc.	\$ 200
Total	\$165,600
Direct Assistance (administered no agency expense)	
Food	\$45,000
MAAC utilities	\$65,000
AccessKC	\$25,000
Misc.	\$ 5,000
Total	\$140,000



March 31, 2025

RE: Funding Request for Smithville Youth Drug Prevention Coalition

Dear City Administrator, Mayor, and Aldermen,

I am writing on behalf of the Smithville Community in Action, Inc to respectfully request allocation of \$55,000 from the city's substance tax revenue to continue our vital work in keeping Smithville's youth safe from substance abuse.

Our Mission and Impact

For several years, our coalition has successfully implemented evidence-based prevention programs that have directly contributed to reducing youth substance abuse rates in our community. Our initiatives include training community volunteers on strong prevention science, school-based education programs, enlisting community involvement, community awareness campaigns, and peer mentoring programs that have reached Smithville youth and their families. Many of our programs not only prevent substance use, but also benefit the community. Programs like our 5th Quarter alternative events after home football games bring youth and their families downtown to local businesses who are staying open late and contributing to a thriving downtown.

Urgent Funding Need

Currently, major funding for the coalition comes from the federal Drug Free Communities grant program. However, this critical funding source has been identified as a target for elimination in the Project 2025 policy agenda. Without alternative funding, our prevention efforts face significant reduction or complete cessation by the end of this fiscal year. We have applied for funding from local foundations and anticipate some SUD program funding from the State of Missouri through the state retail marijuana tax revenue. However, these grants are all program/project based funding sources and there are few revenue streams that fund the administrative expenses used for salaries and general non-profit management. Administrative funds are crucial to the health of our organization because without staff, we will be limited in time and expertise for identifying and obtaining additional funding or administering projects and programs. The coalition does an annual 5K fundraiser and fundraising campaigns which are used for general funds, but the funds raised aren't sufficient to pay the full administrative costs.

Alignment with Existing Revenue Streams

We recognize that the City of Smithville collects a 3% marijuana tax, as well as additional revenue from standard sales tax on alcohol and tobacco sales taxes. We believe directing a portion of these substance-related tax revenues toward youth prevention efforts represents a logical and responsible allocation of these funds. This approach is already being successfully implemented in neighboring communities, including Excelsior Springs, where similar tax revenues are being

Stacia Cudd
President

Kari Wunsch
Vice President

Gini Fite
Treasurer

Lauren Crome
Secretary

Sarah Ulledahl
Past President/
Youth Coordinator

allocated for “Prevention/Education initiatives aimed at keeping young people away from drugs.” By following this model, Smithville would demonstrate its commitment to reinvesting these funds in programs that directly address and mitigate the potential community impacts of substance use.

Funding Impact

Smithville Community in Action has engaged in rigorous sustainability planning and evaluated other funding avenues. We believe that our request for funding from the City of Smithville is not only crucial to the capacity of the coalition, but represents an amount that we are unlikely to get from another source.

The requested \$55,000 would enable our coalition to:

- decrease alcohol, marijuana, tobacco, and prescription drug misuse among middle- and high school-aged youth living in Smithville
- mobilize community members to engage in youth substance use prevention/reduction efforts
- advance protective factors that buffer youth against substance use, such as community involvement, positive contributions to peer groups, and establishing safe and supportive school environments
- address risk factors, such as perceived acceptability of substance use, availability of substances, and favorable attitudes towards substance use
- make a stronger case for policy change among different audiences
- expand resources, expertise, and capacity

Conclusion

By investing in prevention now, the City of Smithville will save significantly in future costs related to substance abuse, including emergency services, law enforcement, and social services expenditures. More importantly, this investment directly protects the health and future of our community's most valuable asset – our youth. We would welcome the opportunity to present more detailed information about our programs and outcomes at an upcoming alderman meeting. Thank you for your consideration of this request and your ongoing commitment to the well-being of Smithville residents.

Sincerely,

Jennifer Rhoad
Executive Director
Smithville Community in Action, Inc
816-835-7696
director@smithvillecia.org
www.smithvillecia.org

Smithville Community in Action proposal to the City of Smithville

Amount Requested: \$55,000

Non-profit name: Smithville Community in Action, Inc

Contact Person: Jennifer Rhoad

Email: director@smithvillecia.org

Phone Number: 816-835-7696

Address: 100 S Bridge St, PO Box 771, Smithville, MO 64089

Federal ID Number (FEIN): 88-1229800

Title of Project: Youth Drug Prevention Activities

We respectfully request \$55,000 in administrative funding to sustain our youth substance use prevention coalition's critical work in Smithville. This investment will support essential infrastructure—staffing, insurance, and financial management—enabling us to deliver evidence-based prevention programs, expand community partnerships, and generate measurable outcomes that protect our youth and strengthen our community. Through rigorous data collection and regular reporting, we will demonstrate tangible returns on the city's investment, including reduced youth substance use rates, increased community engagement, and long-term cost savings from prevention versus intervention.

Our Mission and Impact

For several years, our coalition has successfully implemented evidence-based prevention programs that have directly contributed to reducing youth substance abuse rates in our community. Our initiatives include training community volunteers on strong prevention science, school-based education programs, enlisting community involvement, community awareness campaigns, and peer mentoring programs that have reached Smithville youth and their families. Many of our programs not only prevent substance use, but also benefit the community. Programs like our 5th Quarter alternative events after home football games bring youth and their families downtown to local businesses who are staying open late and contributing to a thriving downtown. We serve youth in Smithville with a focus on students in the Smithville School District ages 12 to 18. The purpose behind what we do is to delay the age of first use. Studies show that 3 out of 4 people with an addiction started using substance before the age of 18. Brain studies help validate why this is true. The prefrontal cortex is the last part of the brain to develop and it is the most affected by addictive substances. When substances are used while this brain development is happening, the brain becomes wired for addiction. The underlying purpose for all we do is to stop addiction before it starts because addiction is costly to treat.

Urgent Funding Need

Currently, major funding for the coalition comes from the federal Drug Free Communities grant program at \$125,000 per year. However, this critical funding source has been identified as a target for elimination in the Project 2025 policy agenda. President Trump's Big Beautiful Bill cuts out all community coalition grants through Health and Human Services including STOP ACT, SPF grants, Strengthening Families Grants and Community Block Grants. Without alternative funding, our prevention efforts face significant reduction or complete cessation by the end of this fiscal year. We have applied for funding from local foundations and anticipate some SUD program funding from the State of Missouri through the state retail marijuana tax revenue. However, these grants are all program/project based funding sources and there are few revenue streams that fund the administrative expenses used for salaries and general non-profit management. Administrative funds are crucial to the health of our organization because without staff, we will be limited in time and expertise for identifying and obtaining additional funding or administering projects and programs. The coalition does an annual 5K fundraiser and fundraising campaigns which are used for general funds, but the funds raised aren't sufficient to pay the full administrative costs. Sponsors of the Smithville CIA 5K have included:

Alignment with Existing Revenue Streams

We recognize that the City of Smithville collects a 3% marijuana tax, as well as additional revenue from standard sales tax on alcohol and tobacco sales taxes. We believe directing a portion of these substance-related tax revenues toward youth prevention efforts represents a logical and responsible allocation of these funds. This approach is already being successfully implemented in neighboring communities, including Excelsior Springs, where similar tax revenues are being allocated for "Prevention/Education initiatives aimed at keeping young people away from drugs." By following this model, Smithville would demonstrate its commitment to reinvesting these funds in programs that directly address and mitigate the potential community impacts of substance use.

Funding Impact

Smithville Community in Action has engaged in rigorous sustainability planning and evaluated other funding avenues. We believe that our request for funding from the City of Smithville is not only crucial to the capacity of the coalition, but represents an amount that we are unlikely to get from another source. The requested \$55,000 would enable our coalition to pay the administrative costs associated with running a non profit (salary, insurance, payroll, audit, etc.) We would be able to report outcomes related to:

- youth alcohol, marijuana, tobacco, and prescription drug misuse rates among middle- and high school-aged youth living in Smithville
- Number of youth and adult community members served
- Number of organizations supported (Chamber, Parks and Rec, Kiwanis, School district, etc)
- Number of media campaigns used to provide information about substance use harms and evidence based social norming campaigns.
- Number of policy and environmental changes including successes with policies adopted, retailer compliance improvements, or community ordinances influenced
- Number of people trained on evidence based prevention science
- Stakeholder feedback
- Cost-Effective Analysis calculating the costs per youth served compared to potential legal and treatment costs

Conclusion

By investing in prevention now, the City of Smithville will save significantly in future costs related to substance abuse, including emergency services, law enforcement, and social services expenditures. More importantly, this investment directly protects the health and future of our community's most valuable asset – our youth. By providing We would welcome the opportunity to present more detailed information about our programs and outcomes at an upcoming alderman meeting. Thank you for your consideration of this request and your ongoing commitment to the well-being of Smithville residents.

BUDGET

Item	Amount
Revenue	
Grants	\$ 125,000
Fundraisers	\$ 20,000
Other	\$ 5,000
Total Revenue	\$ 150,000
Operating Expenses	
Salaries and Wages	\$ 58,042
Benefits	\$ 11,231
Travel	\$ 10,915
Supplies	\$ 8,988
Training	\$ 4,375
Coalition work	\$ 3,190
Major Media	\$ 21,200
Youth activities	\$ 12,989
Administrative	\$ 12,683
Fundraising	\$ 3,939
Total Operating Expenses	\$ 147,552

2024 5K SPONSORS

\$2,500 TITLE SPONSOR



\$1,000 MILE SPONSOR



\$500 GOLD SPONSOR



\$500 GOLD SPONSOR IN KIND



\$250 SILVER SPONSOR

NODAWAY VALLEY BANK LANE ACCOUNTING CROFT TRAILER SUPPLY ERIC CRAIG REAL ESTATE TEAM
SECURITY BANK OF KANSAS CITY IZMA WAISNER - THE ROB ELLERMAN TEAM AT REECENICHOLS UNITED FIBER
HILDEBRAND ESTIVO DENTAL PLATTE-CLAY ELECTRIC COOPERATIVE SOUTHERN BANK SHOW-ME REAL ESTATE
CENTRAL BANK OF THE MIDWEST

\$100 INDIVIDUAL SPONSOR

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